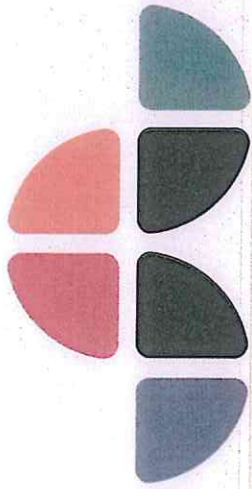


The 16th Annual
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 MANNING
 & TRAINING**

Introducing The New Manning & Training Conference Brand



CREW GLOBAL CONNECT

12-13 November 2015

Sofitel Philippine Plaza Manila, Philippines

The Meeting Place for the Global
 Crewing & Training Community

Learn

Gain insight on the future of
 crewing and training from
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THE NO. 1 EVENT DEDICATED TO THE GLOBAL CREWING & TRAINING COMMUNITY

Welcome to CrewConnect Global 2015, your new look Asia-Pacific Manning & Training Conference and Exhibition.

Why CrewConnect Global?

Over the years Asia-Pacific Manning & Training has evolved into much more than just a two day event. It is widely recognised as the international meeting place for the crewing and training industry, bringing together over 550 executives and seafarers under one roof. It is a truly unique opportunity to be at the centre of decision-making and feel the pulse of the industry in the world's crewing capital, Manila. It is a dynamic forum catering for a dynamic industry.

CrewConnect Global 2015 aims to:

- **Connect** the industry from across the world to respond to the international reach of shipping and the broad cultural diversity of our seafarers
- **Connect** all involved in crewing and training, from the boardroom to the seafarers and cadets on deck, so we can work together to create a unified global community
- **Connect** minds to develop common goals and work towards sustainable industry-wide recruitment and training solutions
- **Connect** our industry to the outside world, improving its image and highlighting the key role played by seafarers
- **Connect** the past, present and future, so we can learn from our experiences as we adapt to the industry's rapidly evolving requirements

You are all experts in your field, so come and connect with us in Manila this November and share your ideas with the global crewing community.



Kathryn Barnard
Conference Director
CrewConnect Global

CREWCONNECT GLOBAL CONFERENCE & EXHIBITION STATISTICS

- 550+ maritime recruitment and training professionals
- 35+ countries represented
- 60+ expert speakers and facilitators
- 50+ exhibitors and sponsors
- 18 hours of dedicated networking time
- 80% senior management decision makers
- 16 years of experience in delivering the maritime industry's largest crewing event

HIGHLIGHTS FOR 2015

- Exclusive insight from the authors of the BIMCO/ICS Manpower Report 2015 on current global seafarer supply/demand
- Update on STCW standards, the regulation of maritime colleges in the Philippines and feedback on what still needs to be done
- Insight from Congressman Jesulito A. Manalo and Tony Nicolson of the UK P&I Club on developments in dealing with the issue of garnishment and crew claims in the Philippines
- Dedicated expert panel tasked with assessing whether the industry will be ready for the STCW 2010 deadline
- Practical guidance on developing in-house leadership and training programmes and re-balancing technical skills training and 'soft' non-technical learning
- Industry perspectives on the evolving role of shipping companies from seafarer employers to HR-centred firms
- Live chat show-style interviews with industry pioneers on how HR, manning and training can keep pace with the rapidly changing global environment
- New Seafarer Task Force aimed at addressing the question of what makes an employer of choice in the new digital age

AGENDA AT A GLANCE

Wednesday 11 November	Thursday 12 November Conference day 1	Friday 13 November Conference day 2
	CrewConnect Global Exhibition Tour Make the most of the coffee and lunch breaks by wandering through the exhibition area to see live technology demonstrations, hear hot topic focus sessions, interviews and much more.	
18.00 Welcome drinks reception	09.20 – 10.35 Shipping today	09.15 – 10.15 21st century recruitment: manning in the digital age
	11.15 – 12.15 Maritime manpower update	10.50 – 12.10 Sustainable solutions
	12.15 – 13.10 Spotlight on the Philippines	13.30 – 14.30 The Human Resources factor
	14.30 – 15.40 STCW 2010 – are we ready?	14.30 – 15.30 Leadership & mentoring
	16.30 – 17.30 Ignite discussion sessions	16.00 – 16.45 The future of shipping
	17.30 – 18.20 Seafarers in action	
	18.30 Networking gala drinks reception	

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Our CrewConnect Global Conference & Exhibition offers a unique participant profile and excellent opportunities for direct exposure to an enthusiastic and engaged audience of crewing and training professionals.

The specific focus and exceptionally high concentration of shipowners and ship managers means that you won't have to wade through crowds of people trying to identify potential customers. Instead our clients enjoy prolonged access to, and interaction with, their exact target market via our carefully tailored sponsorship and exhibition packages.

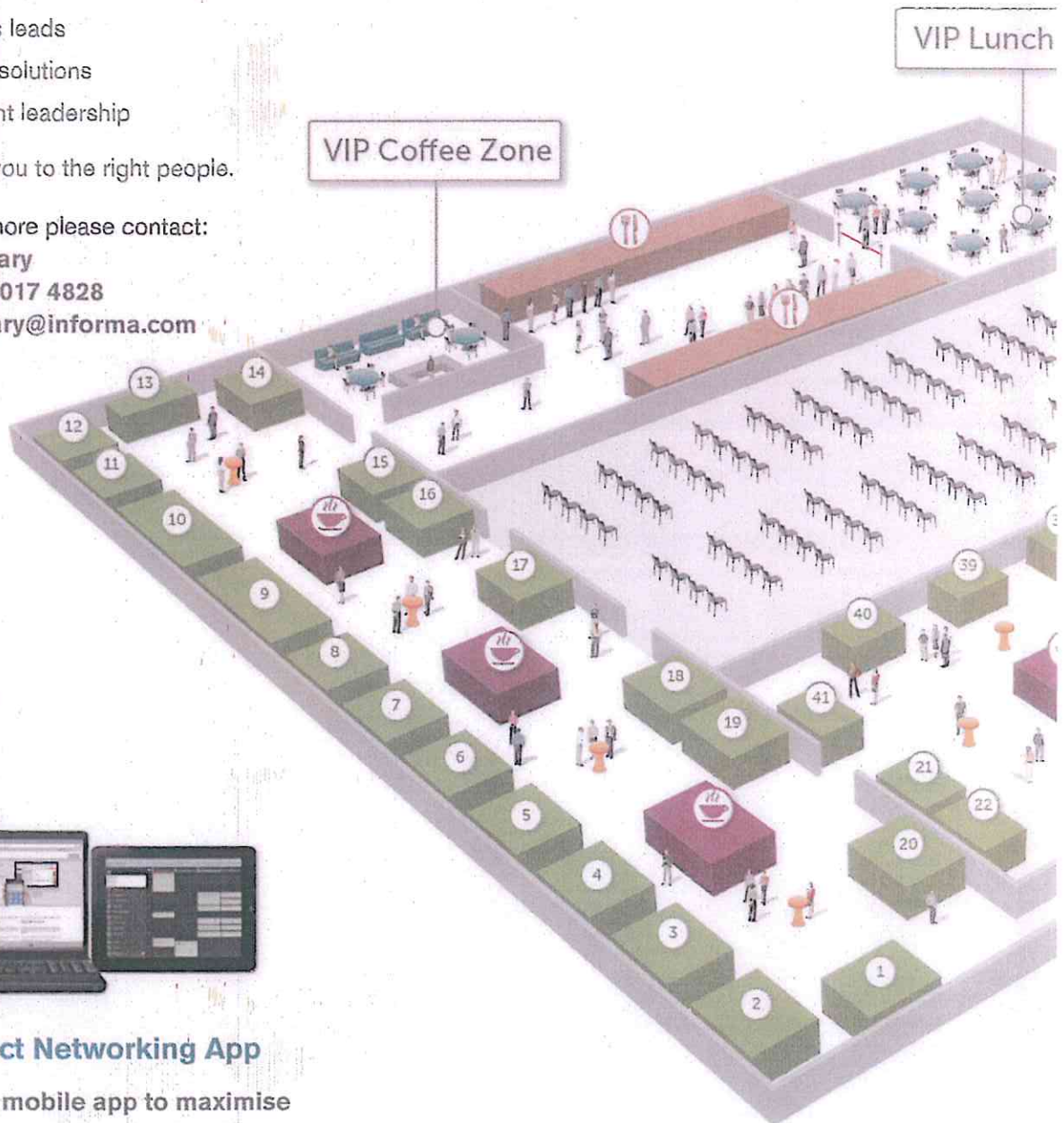
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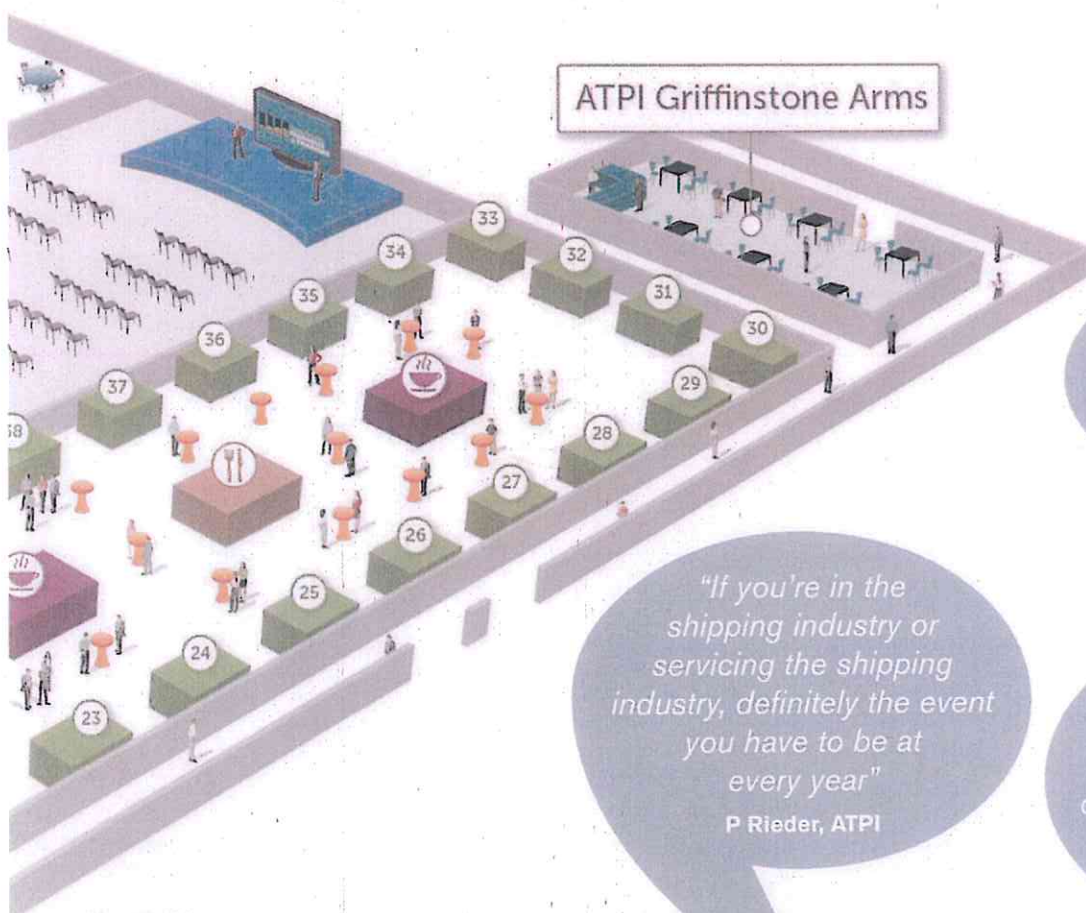
- Customise your event programme
- View the full participant list
- See fellow attendees profiles
- Send messages and set up meetings
- Take part in interactive polling

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Zone



"This is a conference that should be in everyone's calendar"
A Pickles, KVH Media Group

"If you're in the shipping industry or servicing the shipping industry, definitely the event you have to be at every year"
P Rieder, ATPI

"It's networking, it's friendly, it's interactive, it's informative – it's all in one. The event of the year, no doubt"
C Ciocan, Netvision

Supported by



Exhibitors



18:00 Wednesday 11 November
Welcome drinks reception
 Venue: Sofitel Philippine Plaza Manila • Dress code: Casual

08:00 Registration & kick start the day networking breakfast in the exhibition area

09:00 **Chairman's introduction and welcome to CrewConnect Global Conference & Exhibition 2015** **John Adams, Managing Director, Teekay Shipping Ltd. & Chairman, Bahamas Shipowners' Association**

09:10 **Government Address**
Future-proofing the Philippines maritime workforce

SHIPPING TODAY

09:20 **Round Table (RT) Of International Shipping Associations** **Peter Hinchliffe OBE, Secretary General, International Chamber of Shipping**
Shipping industry in review: where are we now, where are we heading? **Dr Phillip Beicher, Marine Director, INTERTANKO**
 This year sees the return of our international shipping association RT to discuss the latest issues impacting the industry. Our expert panellists will discuss how the increasingly rapid changes in the industry are impacting our seafarers. **Aron Frank Sorenson, Chief Marine Technical Officer, BIMCO**
Roberto Giorgi, Honorary President, V.Ships & Past President, InterManager



FEATURING Audience Engagement Platform
 Submit your questions to the RT and press them on issues that matter to you.

10:20 **Driving the industry forward: finding the next generation of onboard and onshore leaders** **Tommy Olofsen, Managing Director, OSM Crew Management**

10:35 Coffee & exhibition visit + NEW networking & discussion sessions



Speaker Corner
 Missed the opportunity to ask your question? Join our morning speakers in the Speaker Green Room for more expert insight

Share Your Objectives
 Tailor the CrewConnect Global agenda to ensure you hear the discussions you want to hear! Use the Twitter Wall to share your objectives #CrewConnect

Coffee & Networking
 Make the most of the break to chat with old and new friends while wandering through the exhibition

MARITIME MANPOWER UPDATE

11:15 **Industry Briefing** **Peter Hinchliffe OBE, Secretary General, International Chamber of Shipping**
BIMCO/ICS Manpower Report 2015: global seafarer supply/ demand update **Aron Frank Sorenson, Chief Marine Technical Officer, BIMCO**

- Data methodology
- World fleet review – what is the impact on crew demand?
- Major crew supply nations – what is the current outlook?
- 2010-2015 – has there been many changes?
- Initial employer survey – what is the industry's response to current and future labour supply?
- Industry reaction – from crewing experts, to maritime education and training institutions and seafarers – what are they saying?

David Dearsley, Director, Dearsley Maritime Consulting
Gerardo A Borromeo, Vice Chairman & CEO, Philippine Transmarine Carriers, Vice Chairman, International Chamber of Shipping, President, InterManager

FEATURING Audience Engagement Platform
 Have your say and join the debate on key findings of the Manpower Report 2015. Do the numbers surprise? Are the figures in line with your own predictions? What does it mean for recruitment and training investment? Where do we go next?

SPOTLIGHT ON THE PHILIPPINES

12:15 **Philippines MET report card: an update on STCW standards and the regulation of maritime colleges**

- Review of ongoing reforms
- What still needs to be done?
- How is the Philippines targeting STCW 2010 compliance by Jan 1 2017?

12:35 **Philippine crew claims: an overview of garnishment** **The Honorable Jesulito A. Manalo, Chairman, ANGKLA – Maritime Part of the Philippines & Congressman, House of Representatives**
Tony Nicholson, Senior Claims Director, UK P&I Club, Managed by Thomas Miller P&I (Europe) Ltd.

12:50 **FEATURING Audience Engagement Platform**
 Steer the discussion to topics that matter most to you. Do you want to learn more about the Philippines approach to developing competency, progress towards authorisation and delivery of STCW 2010 courses for regional maritime operators or query the reliability of Philippine-issued STCW certificates? Or perhaps you want to ask about specific issues relating to aspects of crew claims?

13:10 Lunch & exhibition visit + NEW lunchtime programme



Lunchtime Seminar Hosted By ATPI Griffinstone In The ATPI Griffinstone Arms
Seafarer training legislation requirements - a global solution and network to address refresher training

Christer Sjødoff, Group VP Commercial, **GAC Group**

Regulatory Task Force
MLC - assessing the impact

Talking points: What are the key issues for flag states identified by the initial 30 ILO reports on MLC implementation? What can we expect from the second Special Tripartite Committee meeting in early 2016? Share your personal experiences and gain advice from our expert session facilitators.

Natalie Shaw, Director, Employment Affairs, **International Chamber of Shipping**
 Capt Jahangir Hussain, Regional Director, Asia-Pacific Region, **Bahamas Maritime Authority**

STCW 2010 - ARE WE READY?

14.30 Panel Discussion
STCW 2010: will we be ready for the Manila deadline?
 • Are the key seafarer supplier countries ready?
 • How are shipowners managing training and achieving standardisation?
 • How are maritime administrations planning to implement changes to training and certification requirements?
 • Port State Control (PSC) - will there be reduced enforcement?
 • How should we handle the differing PSC and Flag State interpretations?
 • What happens if we miss the deadline?

Carien Droppers, Deputy Gen. Secretary, **Paris Mou on Port State Control**
 Alasdair Ireland, Head of Seafarer Training, **VShips**
 Eric Visser, Director, Seagoing Workforce Management, **Holland America Group**
 Capt Robert A. Fay, Senior Vice President, Maritime Operations, **International Registries, Inc.**

FEATURING Audience Engagement Platform

Submit your questions to the panel and share your experiences of STCW 2010 training and standardisation.

15.20 Regulatory Update
IMO Review of the Guidelines on Fatigue - a proposed framework for a Maritime Fatigue Risk Management System

Dr Michelle Grech, Head of Section, Human Factors, Ship Safety, **Australian Maritime Safety Authority**

15.40 Coffee & exhibition visit + NEW networking & discussion sessions

Speaker Corner

Missed the opportunity to ask your question? Join our morning speakers in the Speaker Green Room for more expert insight

Share Your Objectives

Tailor the CrewConnect Global agenda to ensure you hear the discussions you want to hear! Use the Twitter Wall to share your objectives #CrewConnect

Coffee & Networking

Make the most of the break to chat with old and new friends while wandering through the exhibition

Spotlight Session

If you are interested in delivering a spotlight session please contact joseph.cleary@informa.com

IGNITE DISCUSSION SESSIONS

16.30 Join one of our practical working groups to discuss key industry issues. Scene setting presentations will be followed by open-floor discussion/ responses. The sessions allow for full delegate interaction with a panel of subject experts.



In Our Training Zone
Managing learning environments: competency-based approach

Paul Russell, Senior Maritime Training Consultant, **Viking Recruitment Ltd.**
 Glenys Jackson, Head, **Merchant Navy Training Board**
 Capt Richard Teo, Director, **GlobalMET Ltd.**

In Our Tech Zone
Fatigue - monitoring and assessing the impact

Professor Mike Barnett, Director of Research and Innovation, Maritime and Technology Faculty, **Southampton Solent University**
 Associate Professor Claire Pekcan, Senior Lecturer, **Warsash Maritime Academy**
 Jørgen Riis Jepsen, Ass. Professor, Medical Doctor, **University of South Denmark**
 Dr Zhiwei Zhao, Director, Seafarers Development International Research Centre, **Dalian Maritime University, China & Postdoc, University Of South Denmark**

In Our Health & Welfare Zone
Seafarers' health and lifestyle - protecting the mental health of seafarers exposed to stress or trauma at sea

Gavin Rogers, Operations Director, **March On Stress**

In Our Safety & Security Zone
Reporting personal safety at sea

John Rose, Director (Maritime), **CHIRP (The Confidential Human factors Incident Reporting Programme)**
 Bob Couttie, Administrator, **Maritime Accident Casebook**
 David Patraiko, Director of Projects, **The Nautical Institute**

In Our Seafarer Zone
Enhancing the professional development of seafarers to support their careers and improve safety and efficiency

David Kelly, Director Asia-Pacific, **IMAREST (The Institute of Marine Engineering, Science and Technology)**

SEAFARERS IN ACTION

17.30 Interactive Session
Think the unthinkable...What would you do if....?

Pat Adamson, Chairman, **MTI Network**
 Allyson Cover, International Co-ordinator, **MTI Network**
 Cor Radings, European Managing Director, **MTI Network**

18.20 Chairman's comments & end of day one

18.30 **Networking gala drinks reception**
 Join us for an evening reception with a twist!

08:30 Kick start the day networking breakfast in the exhibition area

09:00 **Chairman's introduction to day two and re-cap of day one** **John Adams, Managing Director, Teekay Shipping Ltd. & Chairman, Bahamas Shipowners' Association**

21ST CENTURY RECRUITMENT: MANNING IN THE DIGITAL AGE


09:15 **What makes an employer of choice: the connectivity factor** **K D Adamson, Blue Futurist & Editor, Futureonautics**

Hear the results of 'The 2015 Crew Connectivity Survey' and uncover new lessons while benchmarking your current practices. Discover:


- Attitudes to connectivity
- What do crews believe to be the positives and negatives of connectivity?
- Types of devices taken on board, and planned purchases, how the BYOD (bring your own device) trend offers opportunities and threats
- How connectivity and technology influence crews' employer choices
- Crews' expectations for data protection

10:00 **Launch of 1st CrewConnect Seafarer Task Force**
Seafarers and cadets are asked to dig deeper into experiences and reactions to these topics. They will then be set a task to complete by the close of day two; the project will be themed around 'Recruitment in the digital age'.

10:15 Coffee & exhibition visit + NEW networking & discussion sessions

 <p>Q&A</p>	<p>Infographics In Focus Receives a guided tour through the CrewConnect Global 2015 infographic and quiz the artist on his masterpieces</p>	<p>Speaker Corner Missed the opportunity to put your question? Join our morning speakers in the Speaker Green Room for more expert insights</p>	<p>Coffee & Networking Make the most of the break to chat with old and new industry friends while wandering through the exhibition</p>	<p>Spotlight Session World Café Discussions Talent acquisition & development</p>
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SUSTAINABLE SOLUTIONS

 While there is no silver bullet solution to ongoing recruitment and training, the industry must keep pressing forward. So instead of dwelling on what we can't change this session explores new strategies and sustainable solutions to motivate, develop and retain our seafarers.


10:50 **Solution Bank One** **David Patraiko, Director of Projects, The Nautical Institute**
Human Performance and Limitation (HPL)

Solution Bank Two **Capt Pradeep Chawla, Director - Quality Assurance and Training, Anglo-Eastern Ship Management**
Training: standardising maritime education across nationalities

Solution Bank Three **Capt John Lloyd, Professor, Maritime Training, Australian Maritime College**
Saving lives - saving money: promoting training in remote communities


 **FEATURING Audience Engagement Platform**
Share your experiences with the crewing community, but remember no more talk of 'challenges' let's share ideas, strategies and solutions for the future.


12:10 Lunch & exhibition visit + NEW lunchtime programme


 Lunchtime Seminar Hosted By ATPI Griffinstone In The ATPI Griffinstone Arms **David Granville, Etihad Airways**
Data, the key to everything: how data is essential to planning and budgeting, change management, duty of care and future investment decisions in the shipping industry


21st Century Recruitment Strategy Lab
Embracing social media: utilising the latest recruiting tool


NEW Interactive Features at CrewConnect Global 2015:


 Quiz the speakers and cast your vote: take advantage of our new 'Audience Engagement Platform' and submit your questions directly to the speakers while voting on some of the hotly contested issues of the day.

 Maximise your breaks: drop into one of our new lunchtime sessions. Participate in the ATPI Griffinstone seminars, the MLC Regulatory Task Force or 21st Century Recruitment Strategy Lab.

 Extended speaker Q&A sessions: missed the opportunity to put your question? Join our speakers in the Speaker Green Room for more expert insights and 1-2-1 advice.

 Share your experiences with the crewing community: contribute to our sustainable solutions session or post your comments on our CrewConnect feedback board in the exhibition area.

 Live Infographics: artists will help consolidate two-days of knowledge sharing and information gathering with a visual montage of the conference. Yours to take home and share with your colleagues.

 Build your own programme in Mania: attend the ignite discussion session that is of most interest to you.

THE HUMAN RESOURCES FACTOR

- 13:30 The Human Resources factor: how do we become maritime HR development companies?** **Phil Parry, Chairman, Spinnaker Global**
- What will shipping/maritime HR of the future look like?
 - What are talent analytics, human capital management and new performance management techniques?
 - How can they change the way we manage and develop our people amid growing ship/shore connectivity?
- 13:45 Industry response panel** **Phil Parry, Chairman, Spinnaker Global**
David Dearsley, Director, Dearsley Maritime Consulting
Marion Rono, President, Magsaysay Maritime Corporation
- Panelists evaluate shipping companies' evolving roles, from seafarer employers to HR-centred firms:
- How can we develop HR's role in shipping?
 - How can we facilitate the move of seafarers from ship-to-shore?
 - How can new systems motivate and retain employees?
 - How can we enhance career-long learning and professional development?
 - How can we develop new ways to better prepare seafarers' career progression to senior onshore management?
 - Can HR boost efficiency and cut costs?

LEADERSHIP & MENTORING

- 14:30 Panel Discussion** **Adam Lewis, Manager – Training and Operations, IMEC**
Bente Boa, Global Head of Training, TORM A/S
Henrik Bisbo, Head of Tanker Crewing Operations, Thome Ship Management
Capt Robert McCabe, President, The Nautical Institute
Roger Ringstad, Managing Director, Seagull Maritime AS
- Mentoring and leadership onboard and onshore: is there sufficient focus on soft skills?**
- Hear representatives from different sectors of the industry discuss:
- Do officers have the ship handling or engineering skills and practical experience required to become Masters and Chief Engineers?
 - Will remote vessel management replace experienced onboard leadership?
 - How can we re-balance technical skills training and 'soft' non-technical learning?
 - How can we re-shape onboard and onshore cultures to complement soft skills training?
 - Can mentoring and leadership significantly reduce accidents and incidents at sea?
 - What are the positive benefits for mentor and mentee?
 - Developing in-house leadership and mentoring programmes
- FEATURING Audience Engagement Platform**
- Submit your questions to the panel and share your experiences of leadership and mentoring in your company. How relevant is mentoring and leadership in your organisation? Does your company currently carry out leadership and mentoring training? Is a model course a suitable platform to train officers in leadership and management?

15:30 Coffee & exhibition visit + NEW networking & discussion sessions



Infographics In Focus

Speaker Corner

Coffee & Networking

THE FUTURE OF SHIPPING

- 16:00 Next generation shipping – what does the future hold?**
- Assess changing global dynamics and breakthrough technologies driving unprecedented changes in business and society and their impact on shipping and maritime sectors. How can HR, manning and training keep pace with this rapidly changing environment?
- Extended discussion to include focus on:
- Training and development in an era of automation: what does it hold for crews?
 - Managing people and personal data: how can the maritime HR sector help promote cyber security?

CLOSING PLENARY

- 16:45 Seafarer Task Force presentation**
- 17:00** Chairmen's comments & close of CrewConnect Conference & Exhibition 2015

"Very good opportunity to network and feel the 'pulse' of the industry"

E R Santos, MAAP/AMOSUP

"The ideal location to network. It attracts delegates from East and West, North and South"

J Lloyd, Australian Maritime College

LE/LP/KB/JC/JW/LT/TR

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The cost of accommodation is not included in the event fee. To book accommodation at the conference venue, contact the hotel directly. Email H6308@sofitel.com or call +63 551 5555 to book your accommodation and quote 'CrewConnect Global'

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STEP 1: SELECT YOUR PACKAGE (please tick option)

CHOOSE YOUR PACKAGE	REGISTER BY 4 September 2015	REGISTER BY 9 October 2015	REGISTER AFTER 9 October 2015
Conference (International Rate) 12-13 November 2015	<input type="checkbox"/> £1199 SAVE £200	<input type="checkbox"/> £1299 SAVE £100	<input type="checkbox"/> £1399
Conference (Philippine Resident Rate) 12-13 November 2015	<input type="checkbox"/> £449 SAVE £100	<input type="checkbox"/> £499 SAVE £50	<input type="checkbox"/> £549

20% off for 3rd and subsequently registered delegates from the same company

The VAT rate is subject to change and may differ from the advertised rate. The amount you are charged will be determined when your invoice is raised. Savings include Multiple Package & Early Booking Discounts. All discounts can only be applied at the time of registration and discounts cannot be combined, apart from early booking discounts that are available to everybody. We are happy to accept a replacement delegate for the whole event, however delegate passes cannot be split or shared between delegates under any circumstances. All discounts are subject to approval. Please note the conference fee does not include travel or hotel accommodation costs.

STEP 2: DELEGATE DETAILS

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